

Sendoso + Salesforce

Send direct mail and gifts and have visibility into sends, activity, engagement, and more.

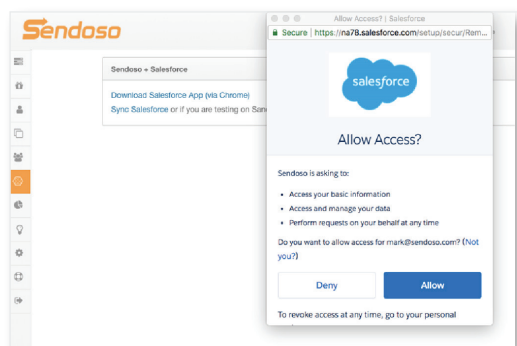


Sendoso's Integration With Salesforce Allows You To

- Send directly from within Salesforce with a click of a button
- Setup triggers or campaigns to auto send based on rules
- Automatically log sends as activities in Salesforce and tag to a Campaign
- Get real-time delivery notifications

How It Works

The Google Chrome plugin will add a "Sendoso" button at the top of the Contact and Lead records so that you can send Sendoso items directly from the Salesforce Contact or Lead page.



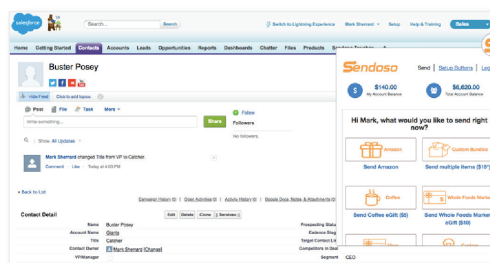
Use Google Chrome plugin to add "Sendoso" button at the top of the Contact and Lead records.

How To Get The Most Out Of It

- Link Sendoso gifts to Salesforce Campaigns and track sends as Campaign Members
- Map Campaign Member statuses to different Sendoso statuses (i.e. "Package Delivered" in Sendoso can map to "Responded" in Salesforce)

Action	Type	Status	First Name	Last Name	Title	Company
Edt Remove	Contact	Responded	Shelby	Slack	CMO	Address
Edt Remove	Contact	Responded	Darcy	Neil	Senior Director Global Account Based Marketing	SAP
Edt Remove	Contact	Responded	Bob	Ruderman	CEO	Sendoso

- Create triggers and validation rules in Sendoso to control how certain items can be sent (i.e. custom bundle package can only be delivered to people where title contains "VP")



Easily send physical items & e-Gifts straight from Salesforce.

FAQ

Where can I find the standard oauth 2.0 integration?

https://help.salesforce.com/articleView?id=remoteaccess_authenticate_overview.htm

What are the detailed writing permissions?

We will only write activities and campaign members.

What are the detailed reading permissions?

We read contact and lead information like address, company, and name as well as Campaign information.