Sendoso + SalesLoft
Add personalized touches into your cadence to boost response rates

Sendoso’s Integration With SalesLoft Allows You To
• Send directly from within SalesLoft with a click of a button
• Enhance the sales team’s outreach email cadence with direct mail & gifting
• Establish a human connection with accounts

How It Works
Integrate the Sendoso touch into your cadence and automate sends within your workflow.

FAQ
Can you send direct mail to an entire company through the company tab?
No, but you can add the people from a company to cadence that contains the Sendoso touch in order to do this. To send to a single person, you’d also have to add to a cadence.

Will SDRs see a notification when their budget (or bundle) has been maxed out?
They see budget when the sendoso popup shows up in Salesloft.

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